



SUMMER/FALL 2022

Oklahoma GEAR UP (Gaining Early Awareness and Readiness for Undergraduate Programs), a federally funded program administered by the Oklahoma State Regents for Higher Education, partners with 10 school districts and eight regional colleges across the state to provide college preparation services and information to 7th-12th grade students, college freshmen, and their families.

The program is designed to prepare middle and high school students for college success through direct student support services, effective educator professional development and leadership opportunities, and parent and family outreach activities and events. Coaches provide college freshmen who graduated from GEAR UP high schools with assistance in acclimating to college life.

01

Increase the academic performance and preparation for post-secondary education for GEAR UP students.

02

Increase the rate of high school graduation and enrollment in postsecondary education for GEAR UP students.

03

Increase GEAR UP students' and their families' knowledge of postsecondary education options, preparation, and financing.

GEAR UP Objectives

FALL 2022 SERVICE HIGHLIGHTS



STUDENT CONNECT

34 students participated in GEAR UP's Student Connect mentoring program



ACADEMIC COUNSELING

1,303 students received individual counseling about college



FINANCIAL AID

1,387 students received financial aid counseling



CAMPUS VISITS

3,158 students visited a college campus

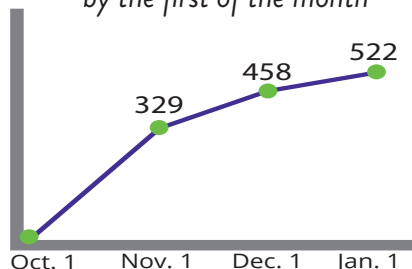


STUDENT WORKSHOPS

3,527 students participated in college and career readiness workshops

FAFSA COMPLETIONS

by the first of the month



COLLEGE ORIENTATION REGISTRATION FEES PAID

\$14,790

71 received reimbursement for their college orientation fees

CONCURRENT ENROLLMENT - FALL 2022

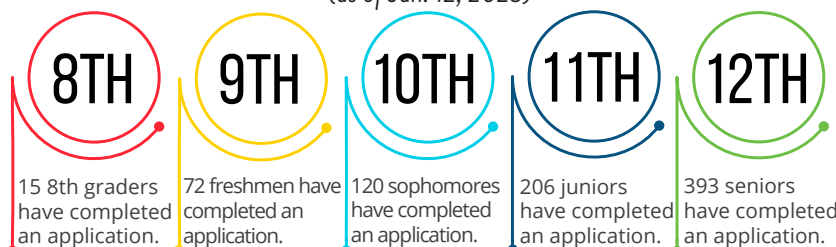
# of Students	Fees & Books Paid by GEAR UP
420	\$144,830

278

students participated in one-on-one interactions with a college coach in fall 2022

OKLAHOMA'S PROMISE COMPLETIONS

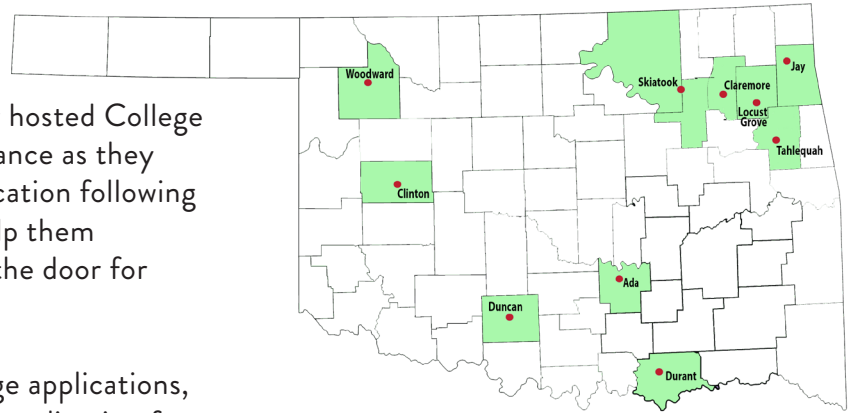
(as of Jan. 12, 2023)



College App Week

Since 2012, Oklahoma GEAR UP has successfully hosted College App Week events to give students hands-on assistance as they take the first big step toward continuing their education following high school. Having someone to encourage and help them navigate the college application process can open the door for students to pursue a postsecondary education.

Along with helping **1,062** students complete college applications, Oklahoma GEAR UP also paid **\$19,355** in college application fees this fall.



OKGEARUP.ORG

(Jan. 1 - Dec. 1, 2022)



- **13,662** visitors
- **24,296** page views
- **Average of two pages per session**

SOCIAL MEDIA OUTREACH

(Jan. 1 - Dec. 1, 2022)



1,237,884 impressions



138,888 impressions



540,867 impressions

WHY COLLEGE?

Higher education leads to...

ECONOMIC BENEFITS

- Increased tax revenues
- Greater productivity
- Increased consumption
- Decreased unemployment and poverty
- Increased workforce flexibility
- Decreased reliance on government financial support



INDIVIDUAL BENEFITS

- Higher salaries and benefits
- Greater employment opportunities
- Higher savings levels
- Improved working conditions
- Improved health/life expectancy
- Improved quality of life for children



SOCIAL BENEFITS

- Reduced crime and incarceration rates
- Increased charitable giving/community service
- Increased civic engagement
- More social cohesion and appreciation of diversity



For more information about the impacts Oklahoma GEAR UP continues to make, please visit okgearup.org/impact.shtml.

The U.S. Department of Education awarded Oklahoma with a state GEAR UP grant totaling \$20.5 million in 1999. The grant was supplemented with a one-year extension of \$4.4 million in 2004. Oklahoma received additional GEAR UP grants totaling \$20.6 million in 2005 and \$34.9 million in 2011. In September 2017, the State Regents were awarded a fourth, consecutive GEAR UP grant in the amount of \$24 million over the next seven years.

