

OKLAHOMA GEAR UP 2024-25 IMPACT REPORT



Oklahoma GEAR UP (Gaining Early Awareness and Readiness for Undergraduate Programs), a federally funded program administered by the Oklahoma State Regents for Higher Education, partners with 13 school districts to provide college preparation services and information to over 16,000 7th-12th grade students and their families.

GEAR UP also helps college freshmen who graduate from a GEAR UP school district with assistance in acclimating to college if they attend one of our five partnering colleges.

GOAL 2

Increase the rate of high school graduation and enrollment in postsecondary education for schools.

GOAL 1

Increase the academic performance and preparation for postsecondary education for students.

GOAL 3

Increase students' and their families' knowledge of postsecondary education options, preparation, and financing.

STUDENT SERVICES



3,298

students visited a college campus



3,219

students received individual college counseling



7,586

students received financial aid counseling



3,633

students participated in college and career workshops

IMMEDIATE COLLEGE-GOING RATE

2024 graduates



49%



42%

FAFSA COMPLETIONS

As of 5/21/25



62%



50%

OKLAHOMA'S PROMISE

1,293

Oklahoma GEAR UP students have a completed Oklahoma's Promise application. This is potentially worth over **\$28 million** in free, state-funded college tuition.

“GEAR UP is baked into the school. The students have really embraced these resources. Without GEAR UP, they would be floundering without solutions. It has made it more tangible and real to go to college.”

GEAR UP STAKEHOLDER INSIGHT



FAMILY SERVICES

3,701

GEAR UP families benefited from GEAR UP services, including FAFSA and Oklahoma's Promise completion.



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WHY IS GEAR UP IMPORTANT



CREATES MORE OPPORTUNITIES AND HELPS PEOPLE IMPROVE THEIR LIVES

Oklahoma GEAR UP provides students and their families with guidance on post-secondary plans, opening doors to new opportunities.



DEMONSTRATES A PROVEN TRACK RECORD AND GETS RESULTS

Since its inception in 1999, Oklahoma GEAR UP has consistently delivered results—helping students become academically prepared and develop clear plans for life after high school. The program utilizes a student-level data tracking system to monitor progress toward its goals of improving postsecondary outcomes.



PROMOTES WORKFORCE DEVELOPMENT AND ECONOMIC GROWTH

Over half of Oklahoma's top 100 critical occupations require education beyond high school, with most needing at least an associate degree. By increasing career and college readiness, GEAR UP helps prepare students for the demands of the current job market, benefiting both individuals and local communities.



BUILDS COMMUNITY INVESTMENT AND PARTNERSHIPS

Through collaboration with schools, businesses, and local organizations, Oklahoma GEAR UP expands access to postsecondary opportunities for all students, empowering them to pursue and achieve their career aspirations.



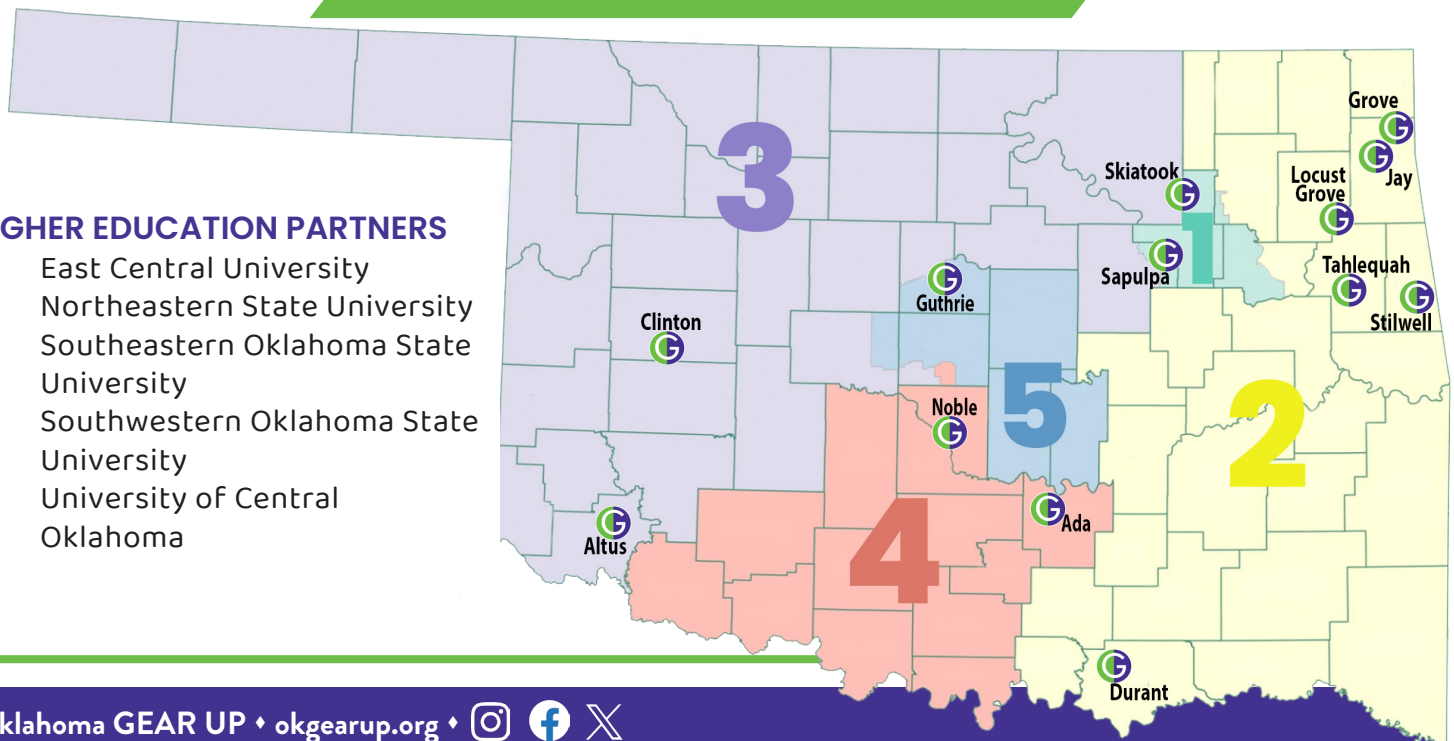
WORKS WITH OKLAHOMA SCHOOL DISTRICTS FOR OKLAHOMA STUDENTS

Oklahoma GEAR UP partners with local communities to identify their unique needs and develop tailored strategies to support student success.

OKLAHOMA GEAR UP V SCHOOLS

HIGHER EDUCATION PARTNERS

- East Central University
- Northeastern State University
- Southeastern Oklahoma State University
- Southwestern Oklahoma State University
- University of Central Oklahoma



Oklahoma GEAR UP ♦ okgearup.org ♦   

Oklahoma GEAR UP, a federally funded program administered by the Oklahoma State Regents for Higher Education, partners with 13 school districts and five regional colleges throughout the state to prepare nearly 16,000 middle and high school students for college success. **GEAR UP services are contingent upon the availability of funds from the federal government.**